

SPONSORSHIP PACKAGES

1st FOOD OATS CONFERENCE

Food oat innovations to boost food system
sustainability

8-9 June 2021

Online – live and on-demand

Organised by

**FINNISH
OAT
ASSOCIATION** 



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This conference concentrates on studies and innovations regarding the utilization of oats by the food industry. The speakers are world leading experts in the field. This virtual scientific congress is expected to have around 200-300 participants from all around the world, especially Europe, North America and Australia.

The benefits of this congress for food industry include hearing the latest research insights on oats with ability for networking with partners from the Academic World and Food Industry. This highly topical international event offers excellent visibility for the latest oat-based innovations.

Oats has gained a lot of positive attention due to its health improving properties and applicability in many food industry applications. Popularity of oat-based products is steadily increasing also for sustainability reasons. As an outcome of these beneficial properties, oat innovations are emerging.

Finland is an important global player on oat research and innovations, and we are proud to organize this international oat event and bring together all the experts to discuss the latest findings in oat R&D&I.

As a sponsor you gain international exposure for your products and innovations in this congress.

SPONSOR PACKAGES	PLATINUM	SILVER	BRONZE
Payment fee 2,42 eur will be added. Prices excl. VAT	€ 5000	€ 2000	€ 500
BEFORE THE CONFERENCE			
Recognition as (Platinum/Silver/Bronze) sponsor on conference announcements and promotional material	✓	✓	✓
DURING THE CONFERENCE			
Complementary registrations for employees and/or clients	3	2	
Company logo with link to company website in the Conference Lobby	✓	✓	✓
Recognition as sponsor on the online conference platform	✓	✓	✓
Sponsor acknowledgement during welcome speech	✓	✓	
Online exhibition booth with information about the company (with online links, brochure, video)	✓	✓	
Possibility to have a specific poll/questionnaire to all conference attendees during the event	✓		
On demand 1-to-1 videocalls or chats between attendees and company representative(s) any time during the overall event	✓		
Possibility for a live presentation of your company during session breaks in the exhibition booth	✓		
Possibility to have a short video during session breaks, number of video presentations during the event	3	1	
AFTER THE CONFERENCE			
Continued recognition in a Thank you -message	✓	✓	✓
Visibility on the congress website after the event	✓	✓	✓

Registration

Please register via the sponsor [registration page](#).

Terms and conditions

No refunds will be offered after registration.

Payment terms

When registering as a sponsor, you can pay for the sponsorship instantly with credit card.

If you would prefer an invoice, American Express Meetings and Events (legal name GBT Finland Oy) will send the invoice to you after your registration. Invoicing fee is EUR 25 + VAT. GBT Finland Oy will review company information before invoicing.

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